

At LaunchSplash, we are committed to protecting your privacy. This Privacy Policy explains our privacy practices for users of our Web site at LaunchSplash.com (the “Site”). By using the Site, you consent to the terms of this Privacy Policy as modified by us from time to time. Therefore, you should carefully review this policy so you understand our data privacy practices.

Information About You

We collect two basic types of information from the Site – personal information and aggregate information. Personal information is information that is directly associated with a specific person or entity such as a user’s name, e–mail address, or information about activities that is directly linked to that person.

Personal information does not include “aggregate” information. Aggregate information is data we collect about a group or category of products, services or users, from which individual user identities have been removed. In other words, information about how you use the Site may be collected and combined with information about how others use the Site, but no personal information will be included in the resulting data. Aggregate data helps us understand trends and user’s needs so that we can better consider new features or otherwise tailor our Site, products and services.

Personal Information We Collect

We collect information you give us when you use our Site. Examples include the following:

Transaction Information. When you purchase a product or service from us, we may collect various kinds of contact information about you including your name, e–mail address,

and information about your organization.

Submissions and Customer Service. We may post surveys or questionnaires on our Site, which may request demographic information, customer feedback and other information that personally identifies you. Participation in these requests is voluntary and with each request you will have the choice of whether or not to participate and disclose information. We may collect information that identifies you personally when you submit comments, questions or suggestions to our customer service department. In addition, we collect personal information from you when you sign up to receive our electronic newsletters.

Automatically Collected Information. We automatically receive certain types of information whenever you interact with us. For example, when you visit the Site, our systems automatically collect your IP address and the type of browser you use. We also collect various types of “clickstream” information which is information about your browsing behavior, such as IP address information, entry and exit points for the Site, search terms, Web site addresses you visit, page views, and impressions and we may link such “clickstream” information with information we obtain through the use of “cookies” as described below.

Cookies. LaunchSplash does not use “persistent” cookies (i.e., cookies that are stored on a user’s hard drive); however, we may use “session” cookies that maintain a user’s session for continuity of navigation while you are using our Site. These session cookies simply terminate after you finish your session and close your browser.

Use of Personal Information

In general, we use personal information internally to serve users and enable them to take maximum advantage of our products and

services. For example, we use personal information for billing purposes, to provide services or complete transactions you have requested, to anticipate and resolve problems with our Site, products and services, and to respond to customer support inquiries. You should review the following section to understand when LaunchSplash discloses personal information to non-affiliated third parties.

Disclosure of Personal Information

We do not sell, rent or share personal information with third parties without your prior consent except in the limited circumstances described in this Privacy Policy. We may share personal information with third-party vendors who assist us in performing internal functions necessary to operate our business. We limit the information shared with our third-party vendors to that which is necessary to carry out those functions and we also require them to comply with our privacy practices. For example, we may share your information with third-party vendors to assist us with answering customer questions about products and services and sending information to you about our own products, special offers, and other new services.

In addition, we may disclose personal information in the good faith belief that we are lawfully authorized to do so, or that doing so is reasonably necessary to comply with legal process or authorities, respond to any claims, or to protect the rights, property or personal safety of LaunchSplash, users, or the public. Information about users, including personal information, may be disclosed or transferred as part of, or during negotiations of, any merger, sale of company assets or acquisition.

No Information About Children

LaunchSplash does not knowingly, directly or passively, collect information from children under the age of 13. If we create offers and products that make it appropriate to collect information from children under the age of 13, we will notify you of the change in this Privacy Policy.

Third Party Site

Please be aware that we may provide links to third party Web sites from the Site as a service to users and we are not responsible for the content or information collection practices of those sites. Please also note that these Web sites' privacy policies will differ from those of LaunchSplash. Therefore, we encourage you to review and understand their privacy practices before providing them with information.

Information Security

LaunchSplash is committed to protecting the security of your personal information. We have put into place reasonable security measures in an effort to protect personal information while it is under our control. For example, we store the personal information you provide on computer servers with limited access located in controlled facilities.

Your account information is accessible online only through the use of a password. To protect the confidentiality of personal information, you must keep your password confidential and not disclose it to any other person. You are responsible for all uses of our Site by any person using your password. Please advise us immediately if you believe your password has been misused.

Access and Control of Personal

Information

If you would like to access, review or edit your personal information please email us using the link below. Please note that we reserve the right to send you certain communications relating to your activities on the Site, such as customer service responses and other administrative messages.

Updating This Policy

We reserve the right to change this Privacy Policy at any time. If our privacy practices change we will post the policy changes to the Site and notify you by indicating the date the Privacy Policy was last updated. We encourage you to check the Site periodically if you are concerned about how your information is used.

Contacting Us

We welcome your feedback. If you have any questions, comments or concerns about this Privacy Policy or use of your information, please [contact us](#).